## PRINCESS ELISABETH STATION AT THE "MULTIPLE PLAN - DESIGN CROSSROADS" EXHIBITION



The "Zero Emission" Princess Elisabeth Station in Antarctica has been selected to be featured in the " Multiple Plan - Design Crossroads in Belgium" exhibition in Essen's Red Dot Design Museum from October 28th until November 21st, 2010.

The exhibition will offer a reflection on:

- Co-Design: the synergies and the possible collaboration projects;
- Innovation: Design as a search for innovative solutions;
- Interdisciplinarity: Ideas transmission and exchange as a basis for sustainable development.

This exhibition aims at offering a narrative showcase of selected recent best practices of Belgian design at large, from concept to communication design, from product design to scientific or technological application. By taking a closer look at various aspects of design, the exhibition will feature projects looking for innovative solutions to a more sustainable society.